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|  | 3. TRIGGERS TR  What triggers customers to act? i.e. seeing their neighbour installing  solar panels, reading about a more efficient solution in the news.User when they see the neighbours stop buying  Newspaper and subscribed to News Tracking Application. | 10. YOUR SOLUTION SL  If you are working on an existing business, write down your current solution first,  fill in the canvas, and check how much it fits reality.We made this application is such a way that  If you are working on a new business proposition, then keep it blank until you fill inshowing fake news in our application is impossible  the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.and we categorize the news according to the user interest which saves time for our busy users | 1. CHANNELS of BEHAVIOUR CH    1. ONLINE   What kind of actions do customers take online? Extract online channels from #78.1 Online:  User can categorize the news according to their  8.2interest and get notification OFFLINE  What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.   * 1. Offline:   User can download the detailed news of the headlines and can read it offline |  |
| 4. EMOTIONS: BEFORE / AFTER EM  How do customers feel when they face a problem or a job and afterwards?  i.e. lost, insecure > confident, in control - use it in your communication strategy & design.Can see news only in television or newspaper > can see news anytime and anywhere just need your mobile phone |

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